

# Welcome to **HELLMANN'S HOCKEY MAYOLIS!**



As a key part of the restaurant team, you'll be helping guests enjoy this exciting limited-time menu while guiding them through the contest. This FAQ will equip you with everything you need to know about the Mayolis, how customers can enter, and the incredible prizes up for grabs.

## **WHAT ARE MAYOLIS?**

Our chefs have crafted a unique lineup of mayo-infused aiolis, each inspired by a Canadian hockey team and its city. It's the ultimate way to enjoy game day while celebrating hometown pride!

## **HOW DO GUESTS ENTER THE CONTEST?**

**Guests who order a Hellmann's Hockey Mayoli menu item at participating restaurants are eligible to enter the contest.**

With each eligible purchase, guests receive either a business card or sticker featuring a QR code. Scanning the code takes them to the contest page, where they submit their name, contact details, and restaurant visited to enter.





## WHAT CAN GUESTS WIN?



### Grand Prize

**One lucky winner will receive a dream trip across Canada that's completely customizable based on their interests and preferences.**

We will provide the winner with round-trip travel, a two-night stay at a luxurious hotel in any Canadian hockey city, and a cash gift card that can be used to purchase tickets to a hockey game or however the winner sees fit. The value of this prize is \$10,000.

### Secondary Prizing

Weekly draws during the contest period to win a jersey of the guest's favourite hockey team.

## WHERE CAN THEY LEARN MORE?

Guests can visit [www.hockeymayolis.ca](http://www.hockeymayolis.ca) to read more about the contest, prizing, and rules and regulations.

